

STATE OF CALIFORNIA – THE RESOURCES AGENCY
Governor

ARNOLD SCHWARZENEGGER,

DELTA PROTECTION COMMISSION

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May 25, 2006

Ms. Dinah Bortner, Deputy District Director
Maintenance and Operations
Caltrans, District 10
P. O. Box 2048
Stockton CA 95201

Dear Deputy Director Bortner:

SUBJECT: Delta Protection Commission Support for “California Delta” Signage

Consistent with the Delta Protection Act and the Land Use and Resource Management Plan for the Primary Zone of the Delta, prepared and adopted by the Delta Protection Commission (Commission), actions have been taken to support the efforts of the Discover the Delta Foundation (Foundation) to initiate a Delta branding campaign, including a Discovery Center and Delta-wide signage.

In response to your letter dated March 15, 2006 to Ken Scheidegger (co-founder of the Foundation), I am writing on behalf of the Commission to provide you with confirmation of the Commission’s support for signage that denotes “California Delta” to be placed on conventional state highways within the legal Delta that include highways 160, 12 and 4. Discussions are underway with Delta county public works departments for the placement of consistent signage at appropriate county road easement sites to compliment the state highway signs.

The Commission has also directed staff to facilitate the process of applying for a no-fee encroachment permit, as well as any other permits that are determined to be necessary to complete the project on both state and county roadways.

Your willingness to assist the Foundation and the Commission on this exciting endeavor to enhance appreciation for the unique resources of the Delta is appreciated. Linda Fiack, Executive Director of the Commission is available at (916) 776-2292 or lindadpc@citlink.net if you need additional information regarding this matter.

Sincerely,

Mike McGowan, Chair
Delta Protection Commission

cc: Linda Fiack

DEPARTMENT OF TRANSPORTATION
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March 15, 2006

Mr. Ken Scheidegger
Delta Boat Works
106 West Brannan Island Road
Isleton, CA 95641

Dear Mr. Scheidegger:

After consulting with my counterparts in adjoining Caltrans district offices and headquarters regarding your request to place signage around the Sacramento-San Joaquin Delta, I believe I have some consensus opinions about how best to proceed. The Delta encompasses a significant geographic area across numerous Caltrans districts and other jurisdictions which made coordinating and obtaining consensus necessary to give you direction on how best to proceed. We determined that within the existing laws, policy and guidance governing decisions regarding signing on State Highways there is an opportunity to approve a white-on-brown recreational sign that contains the logo that has been created for this use. A mock up of this type of sign is attached. However, the following are some constraints and requirements for your consideration and follow-up:

- Signing of this type can be approved for conventional highways like 160, 12, and 4, but would not be allowed on an interstate freeway such as 1-5.
- Since there can be conflicting interests in an area, a request for signing such as this would need to come from an official public agency that has political jurisdiction.
- There would need to be some official agreement on a name for the Delta. Our sources identify the area as the Sacramento-San Joaquin Delta. We don't see the term "California Delta" officially recognized.
Signs such as this cannot be funded with state resources. They would need to be funded from private resources and installed under encroachment permit. For a no-fee encroachment permit, the requestor would need to be a public agency.
- The signing you originally presented might best be implemented outside the State right of way as an Outdoor Advertising Sign. This type of signing falls under the jurisdiction of the Outdoor Advertising Act and thus would need an Outdoor Advertising Permit. Information on obtaining an Outdoor Advertising Permit can be found at <http://www.dot.ca.gov/hq/oda/obtainingpermit.htm>

Ken Scheidegger

March 15, 2006

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If you would like to discuss this further, please don't hesitate to call me at (209) 948-7883.

DINAH BORTNER

Deputy District Director

Maintenance and Operations

Caltrans, District 10